



BLACK EDUCATORS MATTER

2023 ANNUAL SPONSORSHIP INFORMATION



WWW.BLACKEDUCATORSMATTER.ORG



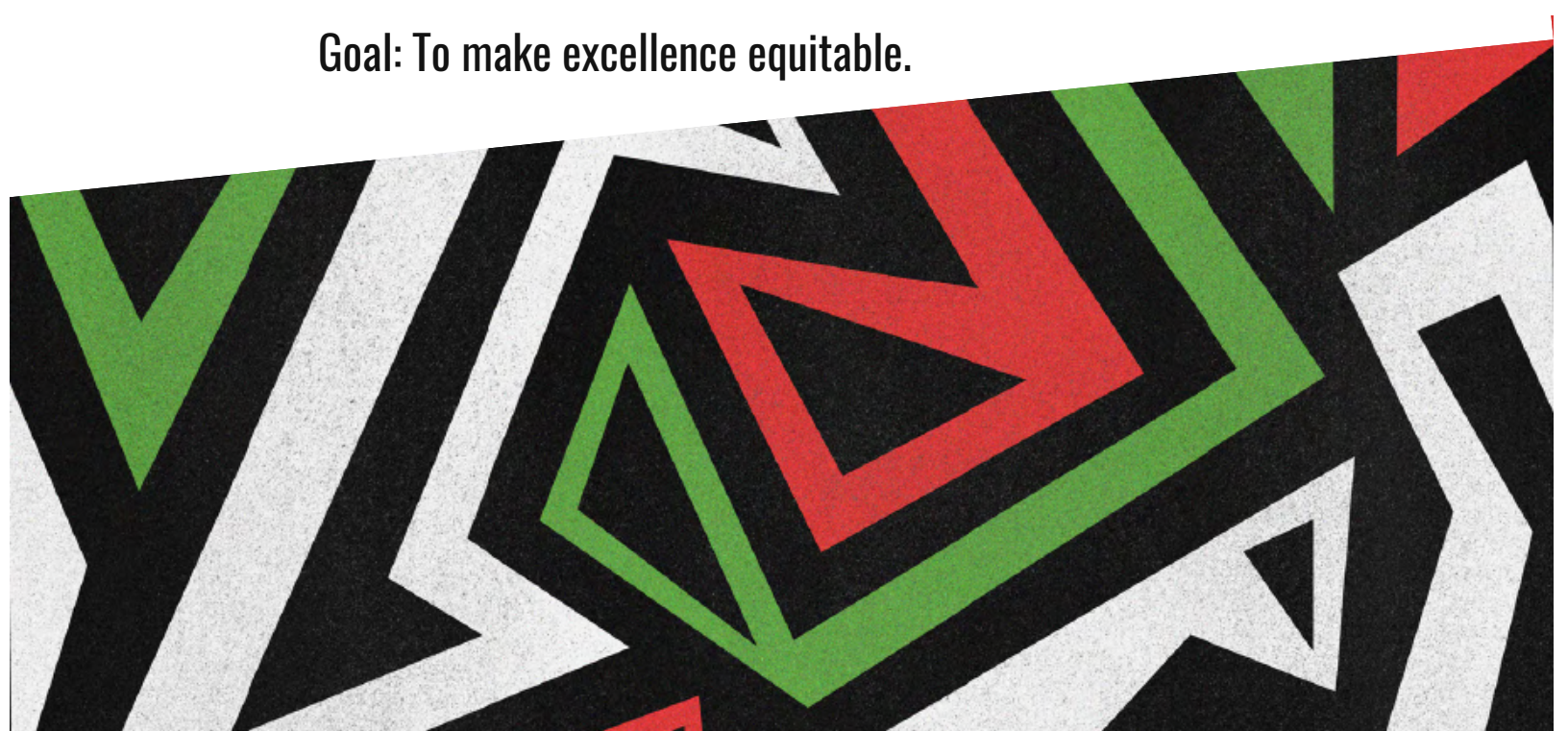
BACKGROUND

Black Educators Matter

is a 501(c)3 nonprofit organization designed to create an ecosystem for Black educators globally. Through engagement and podcasting, we will document our stories and harness our collective power to enact change and make excellence equitable. Together, we will build long lasting, affirming, unapologetically Black relationships, rooted in celebrating educators.

Vision: To provide a safe space for Black Educators to relax, recharge, regroup and reconnect.

Goal: To make excellence equitable.



OUR WHY, HOW & VALUES

Research shows that ALL students benefit from having Black teachers, yet less than 20% of teachers in the U.S. are Black... with Black men being only 2% of the teacher pool.

We know that the education system is working the way that it was designed to work - it is inherently racist.

We know that teachers are grossly underpaid, under appreciated, and overworked - and that minority teachers are even more marginalized.

Research proves that access to one Black educator can have life changing impacts on a child, a family, a school.

We know that educators are the backbone of the community.

We know that Black Educators Matter.





OUR GOALS

We have several goals working concurrently.

Through our grassroots approach, we've created an atmosphere designed to engage educators at all levels, to understand the challenges and strengths that exist within the current educational structure.

The data we gather will enable us to speak truth to power, demanding equity within education and becoming active participants in dismantling the broken system.

We also are building a global ecosystem of Black educators (and their supporters), and cultivating experiences for them to relax, recharge, regroup and reconnect.

Additionally, we hope to inspire the next generation of educators, encouraging them to pursue careers within the field.



OUR PROGRAMS

[Black Educators Matter - Project 500 Podcast](#)

We began with the goal of sharing the stories of 500 Black educators. A cultural bonus would be to help restore prestige to the profession, and increase the number of young professionals pursuing a career in education. This series is a thought provoking, hilarious, vulnerable and empowering look into the chaos behind the classroom, the challenges of the industry, and the journey of an educator.

Homeroom 101 - our new series, will be hosted exclusively on our Black Educators Matter website. Our goal is to create a space for students to speak on the power of having Black educators! We will discuss the influences and impacts, reflect on the lightbulb moments, and highlight the important roles that educators play in all of our lives.





OUR PROGRAMS

Community Beautification

Graphic Artist Jayinex created a stunning Black Educators Matter billboard, located in the historic Bronzeville neighborhood of Chicago. This billboard has served as a source of inspiration and gratitude for the community, and we hope to create more neighborhood art installations across the globe.

End of Summer Bonfire

Located at Promontory Point on the South Side of Chicago, we gather at this lakefront location to set intentions, celebrate the start of a new year, and bask in the beauty of our city. This annual event is a space for Black Educators and their supporters to relax, recharge, regroup and reconnect.



Teacher Appreciation 2022

THANK A TEACHER TODAY

EDUCATORS,
WE APPRECIATE YOU!!


HAVE A CUP ON US!

- IN SERVICE,
THE BLACK EDUCATORS
MATTER TEAM

*FIRST-COME, FIRST-SERVED,
LIMITED SUPPLIES AVAILABLE.*

OUR SURPRRISE EDUCATOR GIVEAWAYS

TEACHER APPRECIATION 2022



LUNCH IS ON US!

EDUCATORS,
WE APPRECIATE YOU!!

DROP YOUR CASHAPP!
WE WILL RANDOMLY SELECT
15 EDUCATORS TO RECEIVE A GIFT!

- IN SERVICE,
THE BLACK EDUCATORS
MATTER TEAM

*FIRST-COME, FIRST-SERVED,
LIMITED SUPPLIES AVAILABLE.*

ABOUT US

OUR STORY

Friends (or cousins, depending on who you ask) Brooke B. and Danielle Moneyham launched Black Educators Matter as a way to celebrate Black educators.

Since February 2020, through their online Instagram community and Project 500 podcast, they've been able to create a safe space for Black educators to relax, recharge, regroup and reconnect. This global ecosystem is rooted in affirming, unapologetically Black relationships, with the goal of making excellence equitable.

Brooke B. is the Community Builder, a masterful DM slider, who engages with diverse groups of stakeholders online, led by her HBCU bred activism and heart of service.

Danielle Moneyham, Interviewer of the People, is the host and producer of the Project 500 podcast, and as a former teacher recruiter, hopes to inspire the next generation of educators to pursue careers in the field.

In May 2021, HBCU graduate and Music Teacher Lauren G. joined the team as The Fine Tuner.

Together, they love curating edutainment for the culture.

Brooke Brown

Founder, Community Builder

Lauren Griffin

Finer Tuner

Danielle Moneyham

Founder, Interviewer of the People

OUR TEAM



\$1,000

\$2,500

\$5,000

RED

- Name listed on website
- Pen & mouse pad
- Thank you certificate

BLACK

- Name listed on website
- Pen & mouse pad
- Thank you certificate
- Coffee Mug
- Logo & hyperlink in newsletter
- Social media acknowledgement

GREEN

- Name listed on website
- Pen & mouse pad
- Thank you certificate
- Coffee Mug
- Logo & hyperlink in newsletter
- Social media acknowledgement
- Verbal acknowledgement on podcast

**ANNUAL (12 MONTH)
SPONSORSHIP
INFORMATION**

All donations (including in-kind) are tax-deductible. We encourage you to speak with a tax professional to further discuss how donations impact taxes.



HOW WE USE YOUR GIFTS

Every donated dollar supports the development of our community. We curate edutainment via social media, our newsletter, special events and the production / publishing of our Project 500 and Homeroom 101 Podcasts.



SPONSORSHIP INFORMATION

Please check the box for the level of annual sponsorship you wish to provide.

<input type="checkbox"/>	\$1,000 Red Sponsor
<input type="checkbox"/>	\$2,500 Black Sponsor
<input type="checkbox"/>	\$5,000 Green Sponsor
<input type="checkbox"/>	\$_____ Amount / One Time Donation

Company Name:

Contact Person Name:

Email Address:

Phone Number:

Mailing Address:

- Website: <https://blackeducatorsmatter.org/support-us/>
- Make checks payable to: Black Educators Matter
- Mail to: P.O. Box 9122 Chicago, IL 60609-9122
- Email: blackeducatorsmatter.chi@gmail.com

All donations (including in-kind) are tax-deductible. We encourage you to speak with a tax professional to further discuss how donations impact taxes.

EIN: 85-1838099